



PLAN IT CASH



Congratulations!

As our thank-you for attending Plan It Expo, you've received \$100 in Plan It CASH!

Think of it as your exclusive wedding shopping bonus—available only to couples attending our shows.

Whether you're booking your photographer, DJ, florist, venue, honeymoon, décor, entertainment, or another wedding professional, Plan It CASH™ can help you receive added value from participating vendors.

What Is Plan It CASH?

Plan It CASH™ is an exclusive booking incentive created by Plan It Expo to help engaged couples receive extra value when planning their wedding. Participating vendors agree to accept at least one \$100 Plan It CASH™ certificate toward qualifying products, services, packages, upgrades, or booking incentives.

It's our way of helping you stretch your wedding budget while rewarding you for attending our show.



How Much Do We Receive?

Every attending couple receives:

\$100 in Plan It CASH

Some couples may even receive additional Plan It CASH™ through special promotions and giveaways throughout the event.

How Can We Use It?

Each participating vendor decides how they'd like to apply your Plan It CASH™.

Examples include:

- Savings on a package
- Complimentary upgrades
- Added services
- Bonus products
- Special booking incentives
- Simply ask each participating vendor:

"How can I use my Plan It CASH™ with you?"

You may be surprised by what they offer!

Which Vendors Accept Plan It CASH™?

Participating vendors are easy to find!
Look for:

- Official Plan It CASH™ Booth Signage
- Plan It CASH™ Logo in the Show Guide

Or simply ask any exhibitor if they participate.

Why Did We Create Plan It CASH™?

Because planning your wedding should be exciting—not overwhelming.

Plan It CASH™ was created to:

- Reward you for attending
- Help you receive more value
- Encourage you to book with trusted professionals
- Stretch your wedding budget
- Make saying "YES!" even easier

Is Plan It CASH™ Real Money?

No.

Plan It CASH™ has no cash value and cannot be exchanged for cash.

Instead, it serves as an exclusive promotional incentive available only through Plan It Expo to help you receive additional value from participating wedding professionals.

Can We Use It With More Than One Vendor?

Typically, your \$100 Plan It CASH™ is used with one participating vendor. However...Some vendors may choose to accept additional Plan It CASH™ certificates, so always ask!

Do We Have To Book Today?

Not necessarily.

Some vendors honor Plan It CASH™:

- At the show
- For a limited time after the show
- During a consultation

Every vendor sets their own redemption policy, so be sure to ask before you leave.

One Last Tip...

Don't leave without asking every participating vendor:

"How can I use my Plan It CASH™ with you?"

You could unlock exclusive upgrades, savings, bonus services, or special offers available only to Plan It Expo attendees! Happy Planning... and Congratulations on Your Engagement!